

**Quarterly Issues Programs List for Station KFFV TV**  
**4th Qtr. 2016    October 1, 2016 – December 31, 2016**



**Placed in the Public File 01-05-17**

**Section I. Significant Issues**

- New mumps breakouts – get immunized
- Mental Health – depression issues
- Maintaining Community, Culture and Identity
- Immigration Issues – How the Visa Lottery Works
- Women and Family Health Issues for Minorities
- Education Opportunities, Outreach, and Initiatives for Minorities
- October Breast Cancer Awareness Month
- City of Seattle fair and secure scheduling practices proposal
- Fraudulent activity in our community and how to spot scammers
- Eating Disorders in Adolescents
- Housing Affordability initiatives
- Winter Preparedness
- 2017 Immigration policy changes

**Responsive Programming**

**KFFVDT2**

**Actitud Latina on 44.2                      30:00 duration                      3rd quarter - 152 airings**  
**Weekdays at 6 pm and midnight,**  
**Saturdays at 12 noon and 1230p**

Actitud Latina presents live-to-tape current events and discussions of issues from parenting to immigration; education to women's health, in a studio setting hosted by several notable Latino women from the Seattle area.    Airs on 44.2



### Actitud Latina programs 4<sup>th</sup> Qtr 2016

Date	Topic	Guest	Length
<b>October 03, 2016</b>	First Segment Engagement. Current or old-fashioned tradition	Hosted	8 Min
	Second Segment Interview local writer and her new public novel	Keelcy Perez Writer	8 Min
	Third Segment Did you know that couples who use nicknames are happier?	Hosted	8 Min
<b>October 04, 2016</b>	First Segment Ten Things You Need to Know About Infidelity.	Hosted	8 Min
	Second Segment What is happening with the traffic in Seattle. How we can help?	Sonia Palma SDOT	8 Min
	Third Segment Change of season, change of wardrobe: ten tips	Hosted	8 Min
<b>October 05, 2016</b>	First Segment Do not let fun on Halloween empty your pocket. How to make a costume without spending money.	Hosted	8 Min
	Second Segment Depressed men and women, what's the difference? Solutions near us.	Hosted	8 Min
	Third Segment Depressed men and women, what's the difference? Solutions near us.	Hosted	8 Min
<b>October 06, 2016</b>	First Segment Ten recommendations to protect health in autumn	Hosted	8 Min
	Second Segment • Cooking Segment, easy and healthy recipes	Hosted	8 Min
	Third Segment What will make you run out of a relationship?	Hosted	8 Min



<b>October 10, 2016</b>	First Segment What is Columbus Day? The controversy of this celebration.	Hosted	8 Min
	Second Segment Financial recommendations, the money myths in our Latino community.	Carolina Montibelli Montibelli Financial Services	8 Min
	Third Segment Legends of the colonial era.	Hosted	8 Min
<b>October 11, 2016</b>	First Segment Day of the Dead celebration, Interesting data Mexican humor in front of death, literary	Hosted	8 Min
	Second Segment Interview Local Artistic. Her life as an immigrant.	Fulgencio Lazo Painter and sculptor	8 Min
	Third Segment Crafts celebrating Day of the Dead	Hosted	8 Min
<b>October 12, 2016</b>	First Segment Tips for saving money at home	Hosted	8 Min
	Second Segment Interview Local Artistic. Her life as an immigrant.	Rita Wirkala Writer	8 Min
	Third Segment October: Awareness Month on Breast Cancer	Hosted	8 Min
<b>October 13, 2016</b>	First Segment General information about vaccines, why it is important to vaccinate our children and how vaccines work	Hosted	8 Min
	Second Segment • Cooking Segment, easy and healthy recipes	Hosted	8 Min
	Third Segment Did you know that apple farmers in Washington produce 6 out of 10 apples consumed in the United States?	Hosted	8 Min



<b>October 17, 2016</b>	First Segment Is it a good idea to disguise yourself as a clown this Halloween?	Hosted	8 Min
	Second Segment Empowerment of Latina Women	Norma Salgado	8 Min
	Third Segment Child Safety Tips	Hosted	8 Min
<b>October 18, 2016</b>	First Segment Immigrant visa lottery, how it works and who can apply	Hosted	8 Min
	Second Segment Migratory changes para este 2017	Maru Mora Villalpando	8 Min
	Third Segment Crafts for day of the dead	Hosted	8 Min
<b>October 19, 2016</b>	First Segment Three famous assassins in the USA, and the fascination of people for this kind of stories	Hosted	8 Min
	Second Segment Your rights and obligations in housing	Giselle Carcamo Ipjc Organization	8 Min
	Third Segment Do not buy anything, exchange goods with your neighbors a new modality	Hosted	8 Min
<b>October 20, 2016</b>	First Segment Halloween: what is the origin of the party of this October 31?	Hosted	8 Min
	Second Segment All about salmon. The life cycle of Pacific salmon Types of salmon in WA. Where to see the salmon	Hosted	8 Min
	Third Segment 10 reasons to use sanitary towels	Hosted	8 Min



<b>October 24, 2016</b>	First Segment What is the Oktoberfest? Clothing German gastronomic star products	Hosted	8 Min
	Second Segment Financial recommendations, the money myths in our Latino community.	Carolina Montibelli Montibelli Financial Services	8 Min
	Third Segment Presentation of the new consul and its plans in Washington.	Dr. Roberto Dondisch Consul of Mexico	8 Min
<b>October 25, 2016</b>	First Segment Locker room talk, Our point	Hosted	8 Min
	Second Segment Interview Local Artistic. Her life as an immigrant.	Nora Dolce-Giron Writer	8 Min
	Third Segment Benefits of therapy with dogs	Hosted	8 Min
<b>October 26, 2016</b>	First Segment WhatsApp separates 28 million couples	Hosted	8 Min
	Second Segment Music Programs at the college	John Sanders EDCC	8 Min
	Third Segment Home education, a good choice?	Hosted	8 Min
<b>October 27, 2016</b>	First Segment Why are soft drinks harmful? How to stop drinking soda	Hosted	8 Min
	Second Segment Big celebration at the space needle, all the details	Jaqueline Larrainzar	8 Min
	Third Segment Beautiful crafts ideas for our audience	Hosted	8 Min



<b>October 31, 2016</b>	First Segment Does your partner make you sick or makes you healthy? 9 ways your partner can affect your health.	Hosted	8 Min
	Second Segment Interview Local Artistic. Her life as an immigrant.	Maria de Lourdes Victoria Writer	8 Min
	Third Segment Interview Local Artistic. Her life as an immigrant	Maria de Lourdes Victoria Writer	8 Min
<b>November 01, 2016</b>	First Segment Should you lie about your age?	Hosted	8 Min
	Second Segment Local Community Champions Award	Miriam Vargas	8 Min
	Third Segment To die of laughter: the funniest epitaphs in history	Hosted	8 Min
<b>November 02, 2016</b>	First Segment What is catalepsy? Famous Cases and symptom.	Hosted	8 Min
	Second Segment Eating Disorders in Adolescents	Hosted	8 Min
	Third Segment My teenage daughter is pregnant! What do I do?	Hosted	8 Min
<b>November 03, 2016</b>	<b>Special Program</b> First Segment Depression in our community, Different types of depression, How can depression be treated? Tips and recommendations for dealing with depression and mood disorders.	Dr. Romelia Perez Medical Director Counseling and referral services	8 Min
	Second Segment Depression in our community, Different types of depression, How can depression be treated? Tips and recommendations for dealing with depression and mood disorders.	Dr. Romelia Perez Medical Director Counseling and referral services	8 Min
	Third Segment Depression in our community, Different types of depression, How can depression be treated? Tips and recommendations for dealing with depression and mood disorders.	Dr. Romelia Perez Medical Director Counseling and referral services	8 Min



<b>November 07, 2016</b>	First segment Rich Child Syndrome. How can we identify early signs of a child who may be affected?	Hosted	8 Min
	Second Segment Financial recommendations, the money myths in our Latino community.	Carolina Montibelli Montibelli Financial Services	8 Min
	Third Segment Burnout Syndrome What is it and what are the symptoms? Prevention, Causes and Diagnosis	Hosted	8 Min
<b>November 08, 2016</b>	First Segment 9 FBI tips to detect lies	Hosted	8 Min
	Second Segment How the Community consulates work?	Lilian Cordoba Community Consul of Mexico	8 Min
	Third Segment What is an eating disorder and what are the signs? Signs and Symptoms of Common Eating Disorders What causes eating disorders?	Hosted	8 Min
<b>November 09, 2016</b>	First Segment Why is it so hard to ask forgiveness	Hosted	8 Min
	Second Segment Interview Local Artistic. His life as an immigrant.	Jose Iñiguez Tenor	8 Min
	Third Segment Attractive people have some advantages over others?	Hosted	8 Min
<b>November 10, 2016</b>	First Segment Veterans Day, what is its meaning? How we can honor our veterans.	Hosted	8 Min
	Second Segment Benefits of board games for your family	Hosted	8 Min
	Third Segment What does the word migrant mean?	Hosted	8 Min



<b>November 14, 2016</b>	First Segment Are you afraid of being single?	Hosted	8 Min
	Second Segment Beauty tips for this coming season	Leo Make up Artist	8 Min
	Third Segment Tobacco use is the leading cause of cancer in the United States	Hosted	8 Min
<b>November 15, 2016</b>	First Segment Why do we wear shoes? What are fashion shoes What is the right shoe for you? Dangers of not wearing the right shoe.	Hosted	8 Min
	Second Segment Entre Hermanos a non-profit organization dedicated to educate our society about VIH	Luis Fernando Ramirez Executive Director Entre Hermanos	8 Min
	Third Segment The scandal of Samsung phones that continuously exploit	Hosted	8 Min
<b>November 16, 2016</b>	First Segment More and more people join the Movember movement	Hosted	8 Min
	Second Segment Interview Local Artistic. Her life as an immigrant.	Paula Nava Orchestra Director	8 Min
	Third Segment We should all go to the psychologist sometime in our life	Hosted	8 Min
<b>November 17, 2016</b>	First Segment Your children were born in the USA, do you already have a passport?	Hosted	8 Min
	Second Segment Government resources to facilitate access to housing.	Hosted	8 Min
	Third Segment Verdant Health Commission and his health program	Sandra Huber Community Outreach Verdant	8 Min



<b>November 21, 2016</b>	First Segment What is Thanksgiving and how is it celebrated? Food and decoration 3 Tips to Celebrate Thanksgiving Without Going Out of Budget	Hosted	8 Min
	Second Segment Financial recommendations, the money myths in our Latino community.	Carolina Montibelli Montibelli Financial Services	8 Min
	Third Segment Prudence, do not go crazy with Black Friday	Hosted	8 Min
<b>November 22, 2016</b>	First Segment Tips for not gaining weight during the holidays	Hosted	8 Min
	Second Segment What we must do to buy the right tires for our vehicle	Oliver Mogollan Tos Tires & wheels	8 Min
	Third Segment History of the celebration of International Musician's Day Influence of the instrument that is touched on the personality. Which instruments do women choose and which men?	Hosted	8 Min
<b>November 23, 2016</b>	First Segment Tips to make the important decision to leave your child alone and safe at home.	Hosted	8 Min
	Second Segment We celebrated the Latino Musicians	Homero Segura Cruz	8 Min
	Third Segment 15 tips to buy the best gift for the December season	Hosted	8 Min
<b>November 24, 2016</b>	First Segment The new way to stay in a different city without spending a lot of money. What is couch-surfing and how does it work	Hosted	8 Min
	Second Segment • Cooking Segment, easy and healthy recipes	Hosted	8 Min
	Third Segment What is emotional intelligence? / Characteristics of people with high emotional intelligence	Hosted	8 Min



<b>November 28, 2016</b>	First Segment Othello syndrome or celotipia	Hosted	8 Min
	Second Segment A non-profit organization helping the Latino Community thru information and education.	Melinda y Jose Esparza Community Help Center	8 Min
	Third Segment Denim, our inseparable ally.	Hosted	8 Min
<b>November 29, 2016</b>	First Segment What does the voice depend on? The most striking voices in the entertainment world / Differences between male and female voices How to maintain proper hygiene of the voice?	Hosted	8 Min
	Second Segment How to prepare your house for winter	Hosted	8 Min
	Third Segment How to prepare your house for winter	Hosted	8 Min
<b>November 30, 2016</b>	First Segment How many times have you thought your child is too young to participate in household chores?	Hosted	8 Min
	Second Segment Meeting the new Executive Director of Casa Latina, a non-profit organization protecting the labor worker	Marcos Martinez Executive Director Casa Latina	8 Min
	Third Segment Fighting between siblings Do you want to know why they arise and how to solve this problem?	Hosted	8 Min
<b>December 01, 2016</b>	First Segment Tecnoestrés, the cost of abusing new technologies	Hosted	8 Min.
	Second Segment Tecnoestrés, the cost of abusing new technologies	Hosted	8 Min
	Third Segment Frequently Asked Questions About ITIN Expiration, new rules depending the number you have.	Hosted	8 Min



<b>December 05, 2016 Thru December 08, 2016</b>	<b>Repetition week</b>		
<b>December 12, 2016</b>	First Segment 10 Basic for your Christmas gifts	Hosted	8 Min
	Second Segment Financial recommendations, the money myths in our Latino community.	Carolina Montibelli Montibelli Financial Services	8 Min
	Third Segment Ugly Christmas Sweater National Day	Hosted	8 Min
<b>December 13, 2016</b>	First Segment Christmas traditions	Hosted	8 Min
	Second Segment Episcopal church, How the Episcopal Church Works	Reverend Alfredo Feregrino	8 Min
	Third Segment Origin and meaning of the word carol The most famous carols	Hosted	8 Min
<b>December 14, 2016</b>	First Segment Migrant's Day. Origin of the celebration and history What motivates people to change their country? Difficulties and challenges / How to combat racism	Hosted	8 Min
	Second Segment Origin of the inns, meaning and dates of the inns What activities are carried out? Are they celebrated in other parts of the world?	Hosted	8 Min
	Third Segment Las Posadas they celebrated in other parts of the world?	Hosted	8 Min



<b>December 15, 2016</b>	<b>Special Program</b> This program is dedicated to providing concrete information about DACA, DAPA and the immigration changes for 2017. As well as information to choose a lawyer in the right way	Chela Crutcher-Herrejon Lawyer	8 Min
	<b>Second Segment</b> This program is dedicated to providing concrete information about DACA, DAPA and the immigration changes for 2017. As well as information to choose a lawyer in the right way	Chela Crutcher-Herrejon Lawyer	8 Min
	<b>Third Segment</b> This program is dedicated to providing concrete information about DACA, DAPA and the immigration changes for 2017. As well as information to choose a lawyer in the right way	Chela Crutcher-Herrejon Lawyer	8 Min
<b>December 19, 2016 Thru December 22, 2016</b>	<b>Repetition week</b>		
<b>December 26, 2016 Thru December 31, 2016</b>	<b>Repetition week</b>		

#### Actitud Latina Program Air Schedule 4th Qtr 2016

Station	Air Time	Air Date	Length	Ad-ID
KFFV	12:00 AM	10/03/16	28:30	ACLA100316 ACTITUD LATINA
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KFFV	12:00 AM	12/21/16	28:30	ACLA122116 ACTITUD LATINA
KFFV	6:00 PM	12/21/16	28:30	ACLA122116 ACTITUD LATINA
KFFV	12:00 AM	12/22/16	28:30	ACLA122216 ACTITUD LATINA
KFFV	6:00 PM	12/22/16	28:30	ACLA122216 ACTITUD LATINA
KFFV	6:00 PM	12/23/16	28:30	ACLA121916 ACTITUD LATINA
KFFV	12:00 AM	12/23/16	28:30	ACLA121916 ACTITUD LATINA
KFFV	12:30 PM	12/24/16	28:30	ACLA122116 ACTITUD LATINA
KFFV	12:00 PM	12/24/16	28:30	ACLA122016 ACTITUD LATINA
KFFV	6:00 PM	12/26/16	28:30	ACLA121216 ACTITUD LATINA
KFFV	6:00 PM	12/27/16	28:30	ACLA122716 ACTITUD LATINA
KFFV	12:00 AM	12/27/16	28:30	ACLA122716 ACTITUD LATINA
KFFV	12:01 AM	12/28/16	28:30	ACLA122816 ACTITUD LATINA
KFFV	6:00 PM	12/28/16	28:30	ACLA122816 ACTITUD LATINA
KFFV	12:00 AM	12/29/16	28:30	ACLA122916 ACTITUD LATINA
KFFV	6:00 PM	12/29/16	28:30	ACLA122916 ACTITUD LATINA
KFFV	12:00 AM	12/30/16	28:30	ACLA122616 ACTITUD LATINA
KFFV	6:00 PM	12/30/16	28:30	ACLA122616 ACTITUD LATINA
KFFV	12:00 PM	12/31/16	28:30	ACLA122716 ACTITUD LATINA
KFFV	12:30 PM	12/31/16	28:30	ACLA122816 ACTITUD LATINA



## **KFFVDT3**

### **AAT Local News on 44.3 Duration varies Mon-Fri 7:20 am, 6:20pm and 8:20 pm**

“AAT Local News” provides coverage of local mainstream events, community news, and a variety of other Seattle-area happenings to our local Asian viewers.

#### **4th quarter news segments**

##### **“Take Winter by Storm”**

**Oct 10, 2016**

Duration 00:04:10

Seattle City Light crews demonstrated their preparations for winter storms Monday, while calling on residents to their part by assembling emergency preparedness kits and developing plans for how they will respond when storms arrive.

To prepare yourself and your family to get through a power outage safely, build an emergency preparedness kit, have a plan for what you will do and practice that plan. Remember to check your kit's supplies to make sure they are fresh. When you're ready, check on family, friends and neighbors to help them get ready too. You can get tips and checklist at [www.takewinterbystorm.org](http://www.takewinterbystorm.org)

##### **“Big rain and wind coming tonight—get ready for it now”**

**Oct 12, 2016**

Duration 00:02:15

With as much as four inches of rain and sustained winds of 25–35 miles per hour expected through the weekend, Seattle Public Utilities is urging residents to maintain local street drains, to make sure they are free of leaves and debris.

During big autumn storms, street drains can easily become overwhelmed with leaves and the summer's accumulated street debris, resulting in backed up gutters and drains, and localized flooding. In Seattle, for example, there are about 80,000 storm drains — far more than city crews can clear quickly. Safely adopting a local storm drain or drainage ditch — that means staying out of the road when raking — by keeping it clear of leaves, snow and other debris is the single most important thing that residents, businesses can do to protect their property.

##### **“Mayor, Council propose implementation changes to Mandatory Housing Affordability program”**

**Oct 17, 2016**

Duration 00:03:05

Mayor Murray and seven Councilmembers announced two proposed changes to implementation of the Mandatory Housing Affordability (MHA) program, aimed at increasing production and addressing the ongoing displacement occurring as Seattle grows rapidly. The MHA framework is a critical tool for achieving the goal of building 20,000 affordable homes, as laid out in the Housing Affordability and Livability Agenda (HALA), and provides increased development capacity in combination with new mandatory housing affordability requirements. These proposed changes, in conjunction with maintaining the original “Grand Bargain” framework principles across the city, including Downtown and South Lake Union, will increase projected production of new affordable homes by approximately 200-300, from the original goal of 6,000.



### **“Joint investigation into reports of nine illnesses from five WA counties: Children admitted to Seattle Children’s Hospital”**

**Nov 4, 2016**

Duration 00:03:45

The Washington State Department of Health (DOH) is leading a joint investigation into reports of nine children who were admitted to Seattle Children’s Hospital with acute neurologic illnesses. The Department of Health has confirmed that eight out of the nine children have acute flaccid myelitis (AFM). Public Health Seattle & King County, Seattle Children’s Hospital, and the Centers for Disease Control and Prevention (CDC) are working with the Department of Health on the continuing investigation. A ninth child who died did not have AFM.

### **“Customers Advised to Use Caution to Avoid Scammers Pretending to be Seattle City Light”**

**Nov 14, 2016**

Duration 00:02:15

When a customer is past due on a bill, Seattle City Light will take steps to notify the customer multiple times before shutting off power. Seattle City Light will always direct customers to the secure online payment system at [www.seattle.gov/light](http://www.seattle.gov/light) or to call (206) 684-3000 to make a payment. Seattle City Light employees will never ask for payment in person and will always be able to produce identification if informing a customer in-person of a past-due bill.

During the winter, scammers may attempt to take advantage of the perfect storm of higher heating bills that come with lower temperatures. Scammers may demand thousands of dollars and threaten to shut off power if payment isn’t made immediately. Vulnerable residents may be specially targeted by scammers including non-English speaking individuals, elderly people, and small-business owners. These threats can take place over the phone, by email, or in-person at customer homes and businesses. Some scammers may use caller ID impersonating Seattle City Light’s customer service number to convince customers that they are talking to the utility.

### **“Mumps cases in state now affecting two counties; health officials urge immunization”**

**Dec 9, 2016**

Duration 00:03:20

Mumps have spread to two counties in Washington. King (54 cases, including 9 confirmed, 45 probable) and Pierce (4 probable cases) each have cases of mumps. The Washington State Department of Health is reminding people across the state to make sure they take precautions to help stop the spread of mumps.

Mumps is a contagious disease that spreads through saliva. Symptoms of mumps typically include low-grade fever, headache, muscle aches, tiredness, and loss of appetite. Its most distinctive symptom is swelling of the cheeks, neck or jaw, though not everyone experiences this, and some people get no symptoms at all. Mumps can be more serious in some people, and can lead to hearing loss, swelling of the covering of the brain and spinal cord, or brain damage. There is no specific treatment for mumps.

Vaccination with the measles, mumps and rubella (MMR) vaccine is the best protection against mumps. Two doses of MMR vaccine are about 88% effective at preventing infection with the mumps virus. Children should be vaccinated with two doses of measles, mumps, rubella vaccine, with the first dose between 12 and 15 months and the second at four-to-six years. Adults should have at least one mumps vaccination, with some people needing two. People born before 1957 are considered immune because they probably had mumps, but everyone born in 1957 or later should be vaccinated.



## **“Seattle home price increases are highest in nation for 2nd month”**

**Dec 27, 2016**

Duration 00:03:15

Seattle and Portland reported the strongest year-over-year home price increases in the nation for the ninth month in a row as more home buyers competed for fewer available properties. The Standard & Poor's Core Logic Case-Shiller 20-city home price index rose 5.1 percent in October, the latest month for which data is available.

But in Seattle, home prices were up by 10.7 percent - more than double the national average. It was the second month in a row that Seattle has led the nation in housing price hikes.

In Portland, Ore., home prices increased by 1.3 percent. Denver home prices climbed by 8.3 percent, the third-highest in the nation.

The new figures were released Tuesday. Home sales and prices have been helped by healthy demand, tight supplies and low mortgage rates.

The National Association of Realtors said last week that fewer than 1.9 million homes were on the market in November, down 9 percent from a year earlier. The tight supply pushed the median price of existing homes to \$234,900 last month, up 6.8 percent from a year ago.

But the cheap loans may be vanishing. The rate on the benchmark 30-year, fixed-rate mortgage last week reached 4.30 percent, the highest since April 2014. Rates have surged since the Nov. 8 election of Donald Trump. Investors have bid rates higher because they believe the president-elect's plans for tax cuts and higher infrastructure spending will drive up economic growth and inflation.